

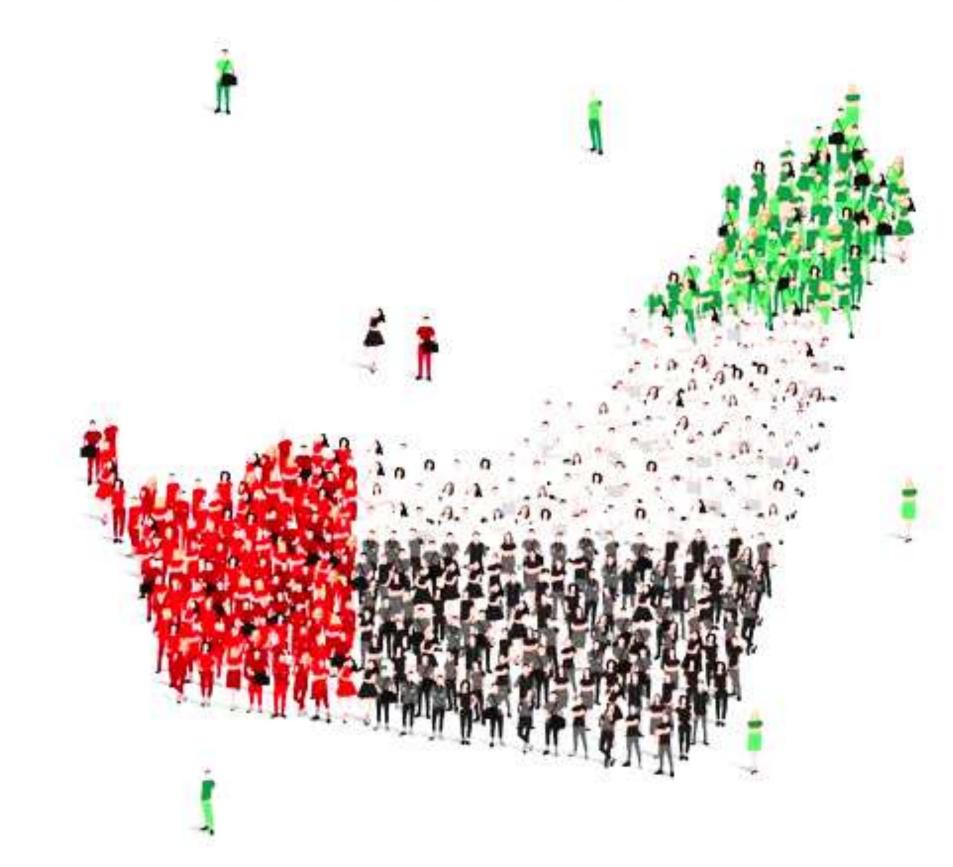






# We are your Banking and Finance Guide







## **Our Business Partners**





















# The Chairman has 32 Years experience in Banking and Fund Management.

- > Former Staff of UAE Central Bank
- > Former Staff of ADCB
- > Member of Emirates Islamic Bank
- > Member of Chamber for International Commercial
- > Arbitration Egypt.
- > Member of the International Islamic Center for Reconciliation and Arbitration.
- ✓ Expert in wealth management
- ✓ Expert in Assets management
- ✓ Expert investment management



## Who is RBC?

Is a premier financial institution known for its robust presence in the banking and financial services sector. With a legacy of excellence and innovation, the establishment has trusted partners of individuals, businesses, and governments. It offers a comprehensive range of financial products and services tailored to diverse investment needs.









# Vision & Mission



#### **Vision**

Our vision is to lead a financial institution, recognized for its integrity, innovation, and unparalleled customer service. We strive to set new standards in banking industry by fostering trust and continuous improvement.

#### **Mission**

Our mission is to empower clients with financial solutions, and we are committed to deliver exceptional value through innovative banking services, and a relentless focus on operational excellence.



## Our International Business Partner Bank

#### **International Banking Bridge Services**

Always looking to facilitate "SBLC – BG" to the high-ranking business enterprise's growth internationally, with an understanding of capital markets and global economics. and to present our excellence & ingenuity in finance, consolidating the efforts, resources, and experiences.





## Its Easy! Just Follow our Procedure ...

- The client Submits his conception of the proposed project and budget price
- Client provides a proof of funding capabilities for at least fifteen percentage (15%) of the budget price or equal B/G – SBLC or similar from AAA banks.
- A value less than ten percent is subject to evaluation
- RBC requirement is the following:
- Who is your Consultant/Advisor?
- Who is your Engineer?
- Who is the Contractor/project manager?







### HOW WE ARE ORGANIZED TO SERVE

OUR INTEGRATED BUSINESS MODEL IS DESIGNED TO ADDRESS THE WIDESPREAD NEEDS COVERING ALL MARKET SEGMENTS BY RESPONDING TO THE RAPIDLY CHANGING WORLD.



## Comprehensive Service Offerings:

Our integrated business model covers all market segments, ensuring that individuals, businesses, and institutions receive tailored financial solutions that meet their unique needs.



## Adaptability and Responsiveness:

We are structured to quickly respond to the rapidly changing world, enabling us to provide timely and effective services that keep pace with evolving market conditions and client demands.

# Our Strength

Our strength in banking lies in our unwavering commitment to these values, which guide our strategic decisions and daily operations.

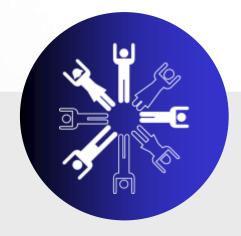
We have built a robust set of internal and external capabilities that enhance our ability to deliver exceptional value.

our deep market knowledge, strong client relationships, and adaptive strategies enable us to meet the diverse and evolving needs of our clients. these capabilities empower us to create meaningful impact and sustainable growth for all our stakeholders.



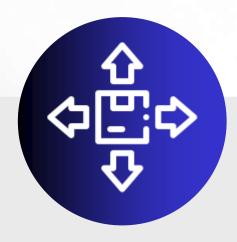


# Our Strength



#### **DIVERSITY**

We believe that by deepening our understanding of customers' needs and preferences, we can develop solutions that are both responsive and transformative. Our commitment to diversity gives us the unique advantage of harnessing talent and fostering innovation.



#### **DISTRIBUTION**

We firmly believe that to serve our customers better, we must empower them to access and use our services anytime, anywhere. Through innovation and strategic investments, we have developed a multifaceted service distribution approach that integrates traditional methods with new technologies, providing a superior banking experience.



#### **CAPABILITY**

We have a diverse group of investors and partners who provide us with the optimal funding mix, solidifying our ability to finance growth. We can meet both shortand long-term obligations. Our strong financial capability allows us to diversify our investments both locally and regionally.



# Our Strength



#### **BRAND**

We have an enduring history spanning a quarter of a century. Our story of progress is centered around supporting economic transformation and building sustainable livelihoods internationally. spirit of resilience.



#### **INNOVATION**

Our service philosophy is rooted in our strong commitment to meeting market needs with straightforward solutions and advanced technology. As industry pioneers, we have introduced numerous innovations and developed a forward-thinking business model that adapts to our customers' evolving requirements, ensuring a lasting impact.



#### **CUSTOMER**

We have a strong bond with our customers because we believe that our success is closely intertwined. Our strategy are aims to empower our customers to meet their financial needs and achieve their goals. We invest in continuous growth with focus on sustainability as a driving factor for our interactions with customers



# Our Capabilities



- Robust Financial Foundation:
  Leveraging a solid financial base to deliver
  comprehensive banking services.
- Expert Human Resources:
   We have a skilled and experienced team dedicated to providing exceptional financial solutions and driving market transformation.
- Comprehensive Services with market support:

Our diverse range of financial services is designed to meet the needs of all customers and contribute to the economic development of our regions.

# We actively serving both the public and private sectors. Our services and expertise encompass the following key areas:

- Project Financing, Resourcing, and Financial Monitoring
- Project Development, Modelling, Budgeting, Marketing, and Sales
- Project Engineering, Consultancy, and Supervision
- Project Execution and Construction through Our Contractors
- Project Financial Management and Operational Monitoring
- Marketing Technical Support
- Project Insurance for Diversified Solutions and Risk Management
- Project Legal Support and Audit Monitoring





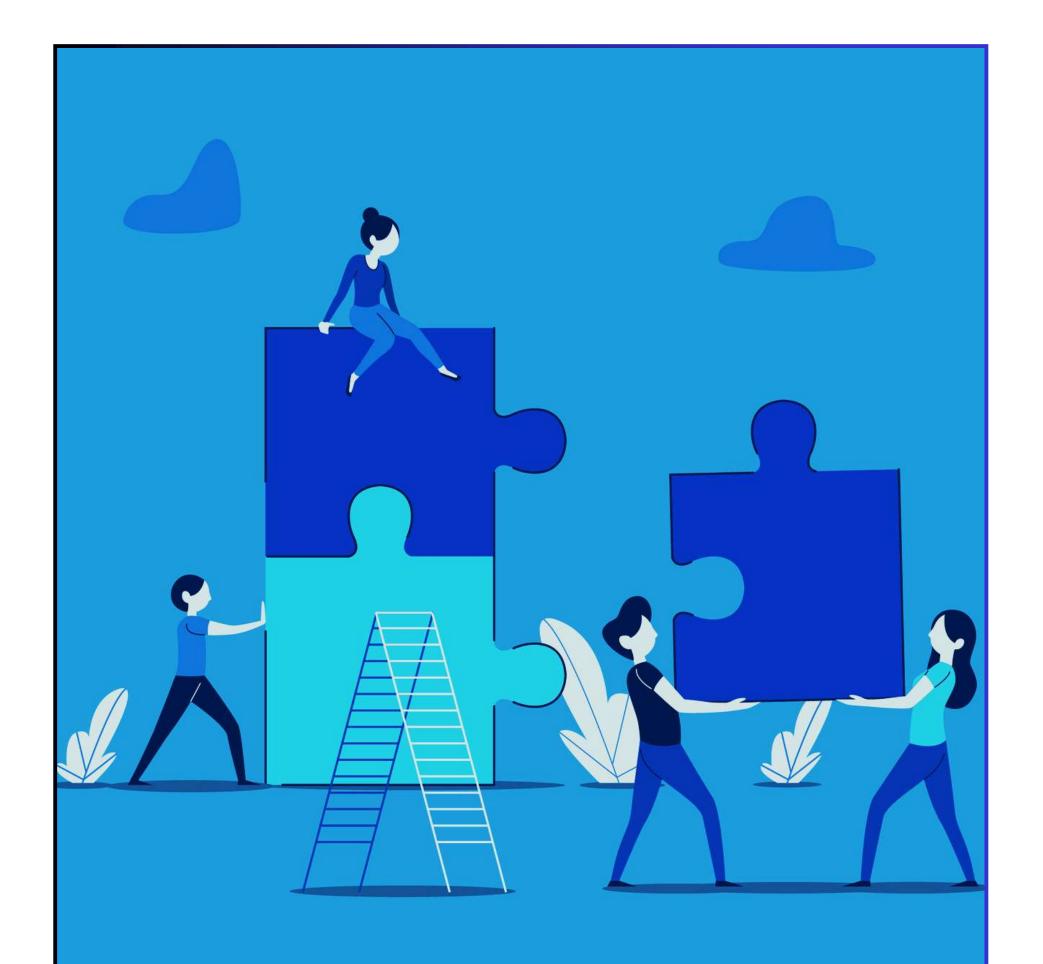




Our technical growth is marked by impressive figures:

- Annual Increase in Digital Transactions: +25% year-on-year
- Expansion of Digital Services: 40% increase in new service offerings
- Technological Investments: \$50 million invested in cuttingedge technology over the past 3 years
- Customer Base Growth: 30% increase in active digital users
- Efficiency Gains: 20% reduction in transaction processing times



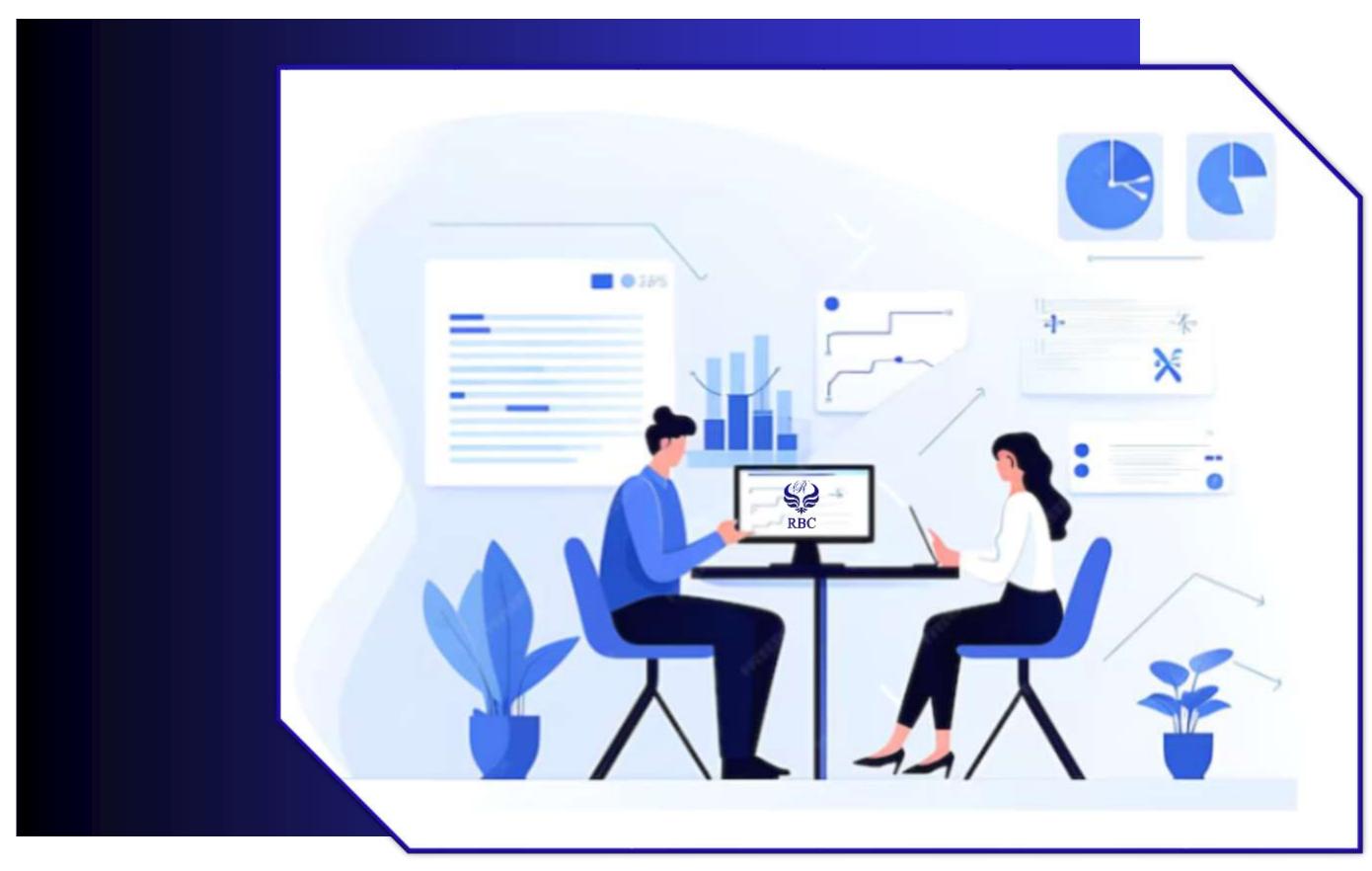




# Building The Future Together

# Priority Banking





# Know your Relationship Manager







Our assigned dedicated Relationship Manager and will serve as the contact point for all your banking.



#### **Customer Service Representative**

Our dedicated Customer Service Representative and will serve as the contact point for all your banking services requests, complaints and queries.



#### **Dedicated Priority Banking Call Centre**

You can always call us for **any** queries, requests or concerns on our dedicated Call Centre (+97142384888)



#### **Priority Banking Centre's**

Enjoy an exclusive banking experience at our dedicated banking centres across the UAE.



#### **Exclusive Wealth Solutions**

Enjoy a host of exclusive banking privileges and solutions that reflect your lifestyle.





# We thank you for trusting our vision...